

## Eugene | Springfield

### Targeted Distribution to Single-Family Homes!

(Very Limited Apartments, and No College Addresses or Trailers)

### READERSHIP:

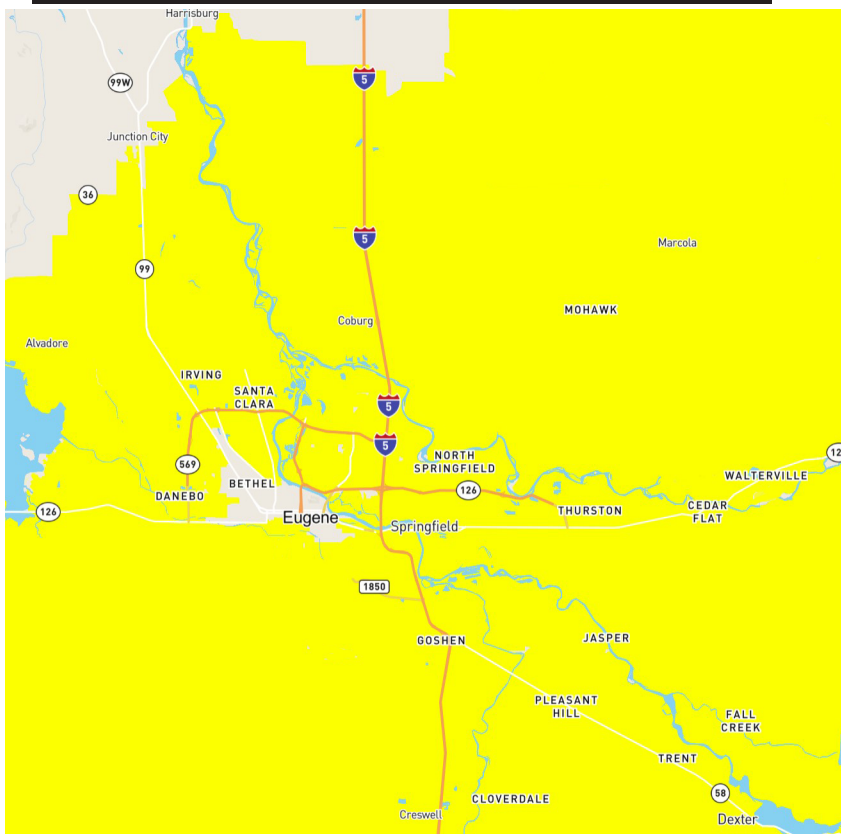
Primarily 30-60 years old  
Higher Income Households  
w/Disposable Income Available



Five Issues Published Each Year:

late-February • late-April • late-June • mid-September • mid-November

### Mailed Distribution Coverage Shown in Yellow Below



# 85,000\*

## Single-Family Homes

Mailed Each Issue!

### Distribution Areas Covered

Coburg Rd. / Coburg • River Road • South Eugene •  
Hendricks Park • Laurelwood • West Eugene • Barger •  
Springfield • Thurston • Walterville • Marcola • Creswell •  
Pleasant Hill • Lowell • Dexter • Veneta • Junction City •  
Cottage Grove • Noti • Walterville • More...

\* Approximate Number. Distribution Varies Slightly by Issue.

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