

## Eugene | Springfield



**Targeted Distribution to Single-Family Homes!**  
 (Very Limited Apartments, and No College Addresses or Trailers)

**Attn: Contractors**  
*We Reach Nearly Every Homeowner!*  
 - See Distribution Areas Covered Below -



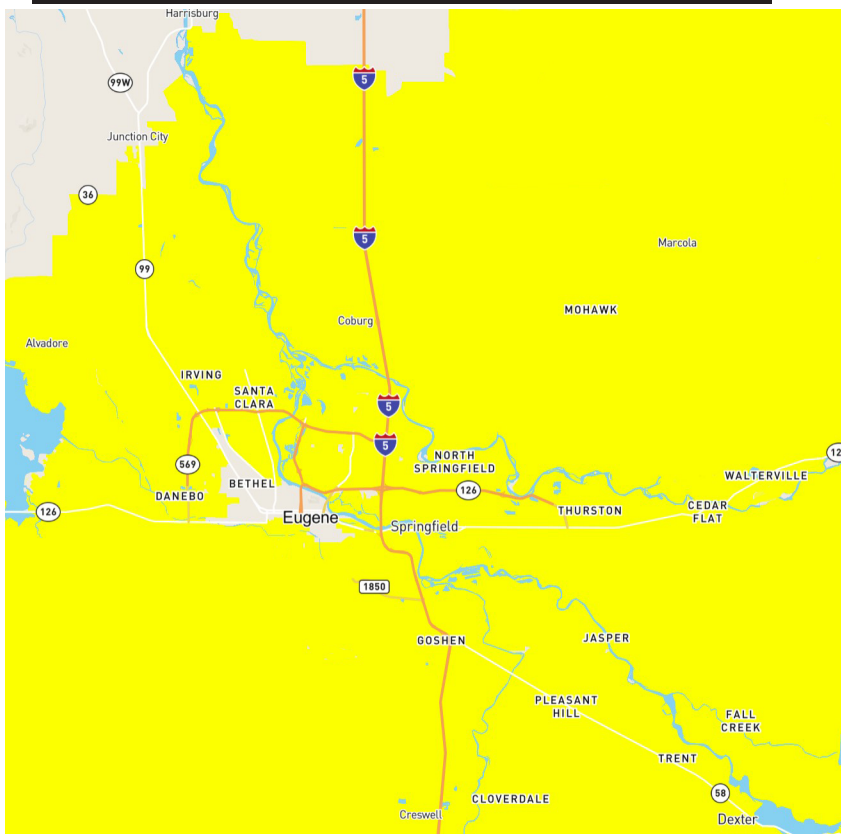
### Every Consumer Has A Mailing Address!

So we make it easy for them to receive your marketing message by delivering our magazine directly to their home mailbox!

Five Issues Published Each Year:

late-February • late-April • late-June • mid-September • mid-November

#### Mailed Distribution Coverage Shown in Yellow Below



# 85,000\*

## Single-Family Homes

Mailed Each Issue!

Approximate Homeowners 50,000 | Renters Reached 35,000

#### Distribution Areas Covered

Coburg Rd. / Coburg • River Road • South Eugene • Hendricks Park • Laurelwood • West Eugene • Barger • Springfield • Thurston • Waltherville • Creswell • Pleasant Hill • Lowell • Dexter • Veneta • Junction City

\* Approximate Number. Distribution Varies Slightly by Issue.