



Eugene | Springfield

Targeted Distribution to Single-Family Homes!

(Very Limited Apartments, College Addresses or Trailers)

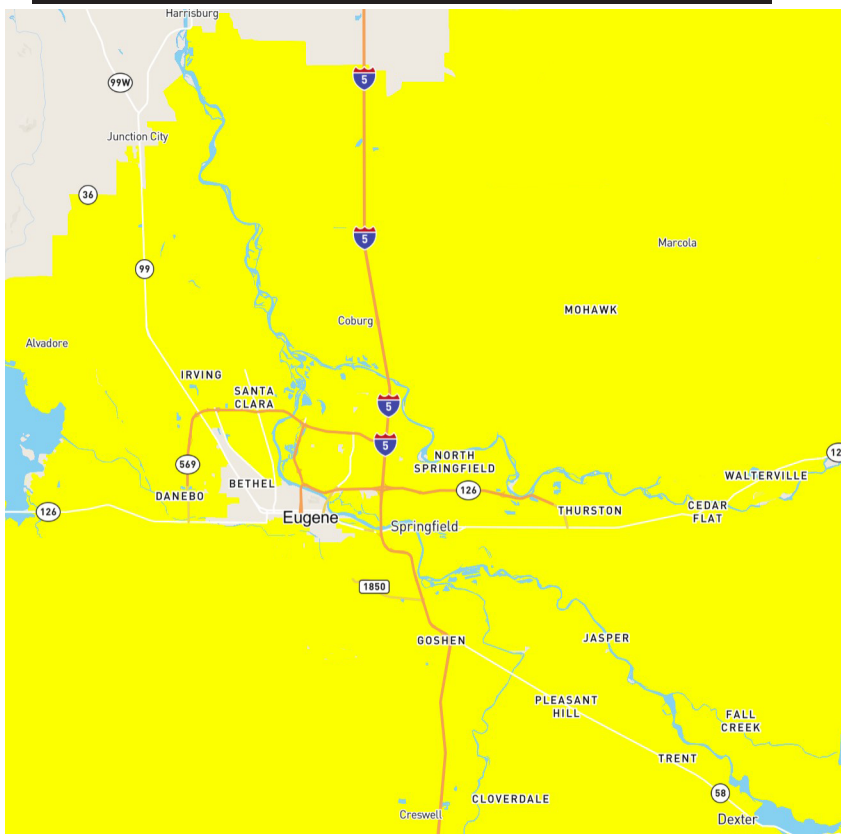
READERSHIP:

Primarily 30-60 years old
Higher Income Households
w/Disposable Income Available

Five Issues Published Each Year:

late-February • late-April • late-June • mid-September • mid-November

Mailed Distribution Coverage Shown in Yellow Below



80,000*

Single-Family Homes

Mailed Each Issue!

ATTN CONTRACTORS:

Nearly EVERY Homeowner in the area is mailed a copy!

Distribution Areas Covered

Coburg Rd. / Coburg • River Road • South Eugene •
Hendricks Park • Laurelwood • West Eugene • Barger •
Springfield • Thurston • Waltherville • Marcola • Creswell •
Pleasant Hill • Lowell • Dexter • Veneta • Junction City •
Cottage Grove • Noti • Waltherville • More...

* Approximate Number. Distribution Varies Slightly by Issue.

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